

## Deal Structure Walkthrough

01

My Monthly Run Rate is **1 cr.** and I spend about **30 lakhs** across Digital Spends.

What does a GetVantage deal look like for me?

Let's assume we back you with a Capital Advance of **50 lakhs**.

Against which we peg a flat fee of **10%**.

That takes our total recoverable to **55 lakhs**.

02

Alright so I pay back **55 lakhs**. No equity, no collateral, no hidden charges.

How does the Revenue-Based repayment work?

Against your MRR of **1 cr**, we peg a Revenue Share of **5%**.

However, unlike traditional debt that takes fixed EMI's, we recover the amount as **flexible shares of your future revenues**.

03

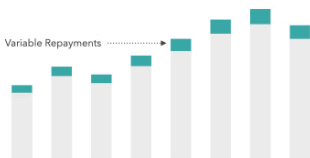
So I have a **flexible repayment structure** and **no fixed tenure**.

My repayments are a fixed percentage of my revenues?

That's absolutely correct. We're **Risk & Reward Partners**.

This graph shows how your repayments **vary with your revenues**.

This continues until you've paid back the Principal Amount + Flat Fee.



04

Okay let me sum up. A Revenue-Based Financing deal from GetVantage:

- **requires no equity dilution**
- **allows me to know my cost upfront**
- **can be repaid flexibly**
- **is short-term, special purpose financing**

Any thing else I should know?

Don't think we could've summed that up better ourselves! Just a few more pointers though:

- Our processes are **completely data-driven and digital**
- We've worked with one of India's top banks to co-create this as a card product. **We disburse to you in the form of a credit card**, which makes processes far more seamless
- On the collections front, **we take a split payment from your Payment Gateways**, thereby minimising effort and paperwork.
- We go beyond capital by working with a great partner ecosystem. **We offer our brands Capital + Intelligence+ Efficiency**.

05

Great! What are my next steps?

a quick 5-min exercise that gives you an **Indicative Termsheet** with the Capital Advance amount, Flat Fee, and Revenue Share percentage, based on data specific to your business.

[Get my Indicative Termsheet](#)